



WHAT YOU GET
WHEN YOU INVEST
IN THE
COUNTERTRADE
BUSINESS

100% of the
work is done
for you

MAKE
MONEY

SALES GRAPH BY MONTH

9.218

1.007

TABLE OF CONTENT

03

A World-Class Team...

...to do **100%** of the work
in your business

100 Billion...

...trade **Credit Platform**

04

05

Fully Hosted...

...and Maintained **CRM System**

World-Class...

...Turnkey **Website**

06

07

Multi-Million Dollar...

...Countertrade **Platform**

Features...

...of the Multi-Million Dollar
Online Trade Platform

08

09

Innovative...

...and **Tailored Solutions** Every Industry,
Every Business Problem, Every Co-op Partner,
Every Role, Every Country.

Thousands of...

...professionally designed
Resource Materials

10

11

Million Dollar...

...marketing materials

This...

...package includes

12

13

Manufacturing...

...companies **attraction system**

Countertrade...

...admin dashboard

14

15

Your Own...

...serviced or virtual office in one out
of 1500 Global Locations Worldwide

Revenue and...

...profit breakthrough system

16

17

Integrated...

...global software

In-house...

...proprietary technology

18

19

Telephone/email...

...support 24/7 for 12 months

Summary...

...of what you will get

20

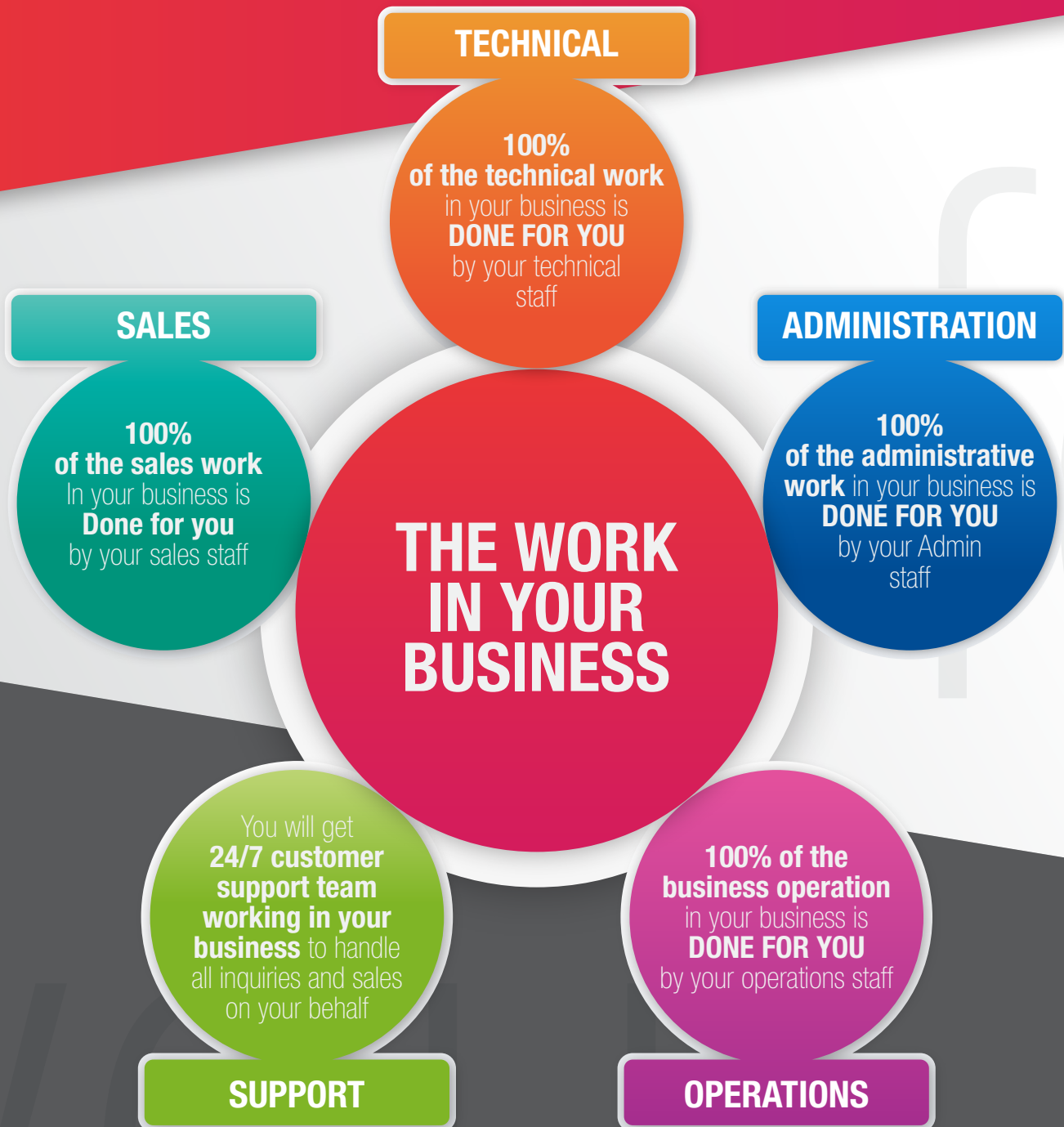
21

Investment options

comparison table

A WORLD-CLASS TEAM

TO DO 100% OF THE WORK
IN YOUR BUSINESS



\$100

BILLION

COUNTERTRADE PLATFORM

This is the backbone of your Countertrade business.

This platform is the facility you need, to **create, issue, and manage any amount of trade credit loans** for your countertrade members, up to \$100 billion per year.

You do not use your own capital to provide loans to any business.

This Countertrade Platform will be set up for you alongside other business resources. This is the countertrade platform, where you can create any amount of money or currency and issue any amount of trade credit loans with the click of a button.

Whether the amount is \$100M, \$100B or more.

Your Countertrade business works to provide trade credit financing

from \$10,000 to \$10 billion or more, to your business and other businesses of all sizes and credit types without using your own money, while earning millions of dollars per month in income, for your trade financing services.

(Its value is priceless, but you get it free as part of the
COUNTERTRADE
business package, if you invest in your business set up today).

Fully hosted and Maintained CRM SYSTEM

Allows you track
and manage sales leads



Online
contact and lead
management

Accessible
by remote offices
via the internet

Shares
sales leads across
the country

Run email
campaigns

Keep track of
communications
with leads

Opportunity
and contact
management

Detailed
reporting
tools

Conversion
of leads to
customers

Multiple levels
of security

Manage
communications
across the
entire team

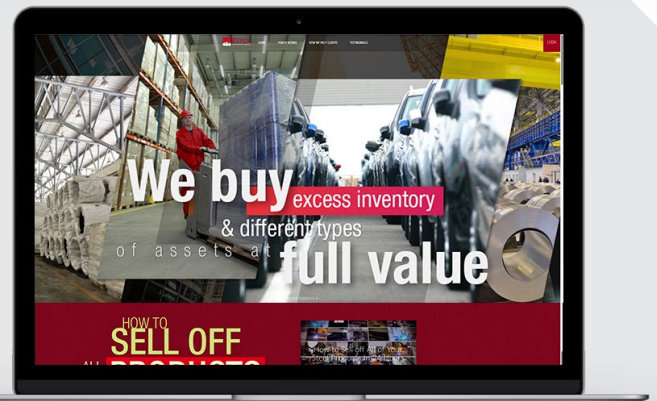
Well
documented
and complete
with user
manuals

Allows
you to build
your own email
templates

Share
and transfer
leads globally

No cost to use, maintain or host

WORLD-CLASS TURNKEY WEBSITE



Multi-Million Dollar Countertrade Platform

Account Balance

Unsettled Balance	\$0.00	Unsettled Purchases	1
Settled Balance	\$100,109,890.75	Unsettled Sales	0

Performance Report

Month	Completed Orders	New Visitors	Opened Tickets	Ticket Replies	Cancellation Requests
2019-01-01	10	100	5	2	1

Transaction Stats

Sign up bonus	\$4,000,750.00
Activation bonus	5
Referral coop completion bonus	Pending 15,000,800.00

Statistics - Last 30 Days

- Total User WTE Balance: **\$100,109,890.75**
- Total User Cash Balance: **\$5,076.41**
- Total user: **3419**
- Average time between sign up and activation: **1 Days**
- Average time between sign up and activation completion: **0 Days**

Products Stats

- Total number of products listed: 1931
- Published: 1931
- Draft: 0
- Pending: 0
- Trash: 44
- Total: 1976

Members Stats

- Total number of members: 3419
- Activated members: 0
- Non-activated members: 3419
- Total sign up members: 3419

Outstanding Payments

100% SAFE AND SECURE TRANSACTIONS

1 STEP 1 BILLING DETAILS

My Finances

Your Current Balance is: **\$100,109,890.75**

ACCOUNT | DEPOSIT MONEY | Withdraw Money | MAKE PAYMENT

FEATURES OF THE MULTI-MILLION DOLLAR ONLINE TRADE PLATFORM



**24 HOURS
SALES GUARANTEE**
Sell of all your products, services, businesses and properties in 24 hours.



90 % DISCOUNT
Get up to 90% discount on all your purchases.



**INTEREST - FREE LOAN
IN 5 MINUTES**
Secure interest-free loan (from \$100K to \$100 m) without collateral security within 5 minutes.



**INVENTORY
DISPOSAL IN
60 MINUTES**
Dispose of your 12 months projected inventory, slow-moving or surplus products in one hour.



REDUCE EXPENSES
BY 90% IN 24 HOURS



**ADVERTISE
WITHOUT CASH**
Get free advertising for your business in newspapers, magazines, radio stations, TV stations and online media at zero cash cost to you.



**CURRENCY
CONVERSION**
Convert trade credit to cash. Convert cash to trade credit.



**SELL
PROPERTIES IN
24 HOURS**



**INSTANT DEBT
SOLUTION**
Offset all your debts without using cash in 24 hours. Pay-off any amount of debt you owe any individual or organization without spending your cash reserve.



**INSTANT
FINANCE**
Get investors and financing for your business, ideas and projects in 24 hours.



**PERSONAL
TRADE
CONSULTANT**



**COUNTERTRADE
CONSULTING
SERVICE**



**BAD LOANS
SOLUTIONS**
Recoup bad loan and convert distressed assets into immediate cash or liquid assets in 24 hours.



**PERSONAL
TRADE
BROOKER**



**LOAN AND
DISTRESSED
ASSETS EXCHANGE**



**PROPERTY
EXCHANGE**




MULTI-NATIONAL
Access to your business in multi - language, multi - currency, multi - country and multi - brand websites.



**INVEST
WITHOUT
CASH**



**ADMIN
DASHBOARD**
24/7 REAL - TIME ACCESS "You will be able to see your business performance and everything happening in your business as they are happening in real - time 24/7."



AUTOMATED
This admin dashboard streamlines the operation of the business — and helps you operate the business automatically without lifting your finger to do anything.

Innovative & Tailored Solutions for

Every **Industry**
Every **Business Problem**
Every **Co-op Partner**
Every **Role**
Every **Country**

7000+
Industries
And
Subindustries

Telecoms

Transport and
Logistics

Travel
and Hotels

Energy

Steel

Media

Manufacturing

Banks

Airlines

Asset management
Company

Oil and Gas

We recognise that “one size”
does not fit all.

Hence, we have a range of:

INDUSTRY-SPECIFIC SOLUTIONS

for over 7,000 industries and sub industries

UNIQUE OFFERINGS

for advertising, trade-credit-to-cash conversion,
24-hour debt collection, future sales, cashless
investment & market expansion.

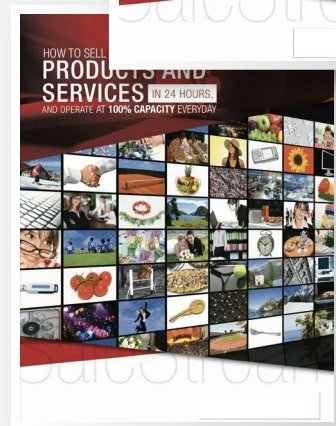
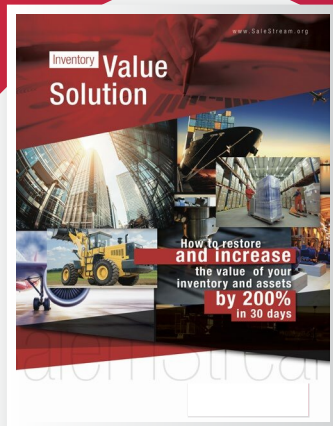
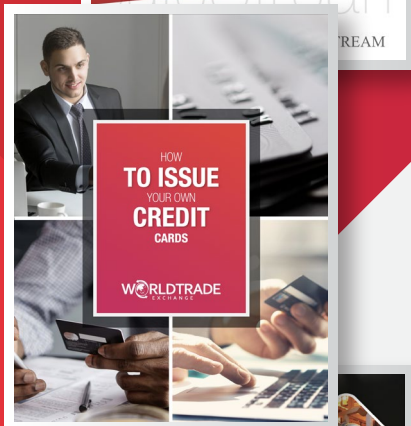
INNOVATIVE REVENUE

producing programs for licensees & partners.

BREAKTHROUGH SOLUTIONS

for different business and financial problems.

Thousands of Professionally Designed Resource Materials



Million-Dollar Marketing Materials

These Ads Have Already Been Tested and Proven!

47

MAGAZINE ADVERT
materials developed specifically for your company.

47

NEWSPAPER ADVERT
materials developed specifically for your company.

58

TWITTER ADVERT MATERIALS developed specifically for your company

14

PRINT-READY ADVERT MATERIALS developed and designed specifically for your company.

78

CRAIGSLIST ADVERT MATERIALS developed specifically for your company.

28

BUSINESS REPORT
developed specifically for your company.

262

CLASSIFIED ADVERT MATERIALS
developed specifically for your company.

156

ADVERT MATERIALS
developed specifically for your company.

1,000

DIFFERENT CLIENT-ATTRACTION MARKETING MATERIALS
to attract prospective investors to your website.

These are materials that have been **TESTED AND PROVEN** by our clients to attract investors.

1062

FACEBOOK ADVERT MATERIALS developed specifically for your company

1062

CLASSIFIED ADVERT MATERIALS developed specifically for your company.

156

GUMTREE.COM ADVERT MATERIALS
developed specifically for your company

418

HTML ADVERT MATERIALS developed specifically for your company

118

INVESTOR ADVERT MATERIALS
developed specifically for your company

1062

LINKEDIN advert materials developed specifically for your company

LETTERHEAD AND BUSINESS CARD OF YOUR COMPANY.

If you'll like to be able to **present your business card to prospects, friends and associates** to refer them to your business websites, then, you'll get a world-class business card design to use.

12

MONTHS OF WEBSITE HOSTING SERVICE
paid in advance for all your websites.

77

AFFILIATE ADVERT MATERIALS developed specifically for your company

THE LOGO
OF YOUR COMPANY

This Package Includes:

All the ways and tools to win thousands of customers, already laid out for you (with suggestions on where to place the ads)!

All the advertising you will ever need, already written and blueprinted for you.

You will get ready-to-use classified ads, display ads, direct mail letters, postcards, and press releases so you can begin making money immediately, **materials that will sell the socks off the Countertrade for you.**

All the promotions you will ever need to run, already planned out and written for you.

All the adverts, business proposals, sales letters, presentations, radio commercials, fliers, and brochures you will ever need, **already done for you.**

And Much, Much More!

You won't have to write any ads or sales letters. No agonizing copywriting study, only to get it wrong. No big fees paid to a clueless copywriter.

You'll get **proven ways to get leads** and customers.

You can get **started fast** in your business.

You'll have **proven tools** where most opportunities fall down and fail.

This will allow you to **recoup your investment** quickly.

IN FACT, YOU'LL VIRTUALLY BE **OUT NO MONEY AT ALL!**

MANUFACTURING COMPANIES ATTRACTION SYSTEM

In this system
you will discover:

444 strategies to make manufacturing companies line up and practically beg you to take their money for your business in three days!

MANUFACTURING
COMPANIES
**ATTRACTION
SYSTEM**

The fastest way to get **manufacturing companies to invest in your business within 6 hours** of starting your business

How to **attract investors and manufacturing companies without talking to or meeting face to face** with anybody, without lifting your finger, and without even leaving your house or office

The easiest way to get the executives of **manufacturing companies to invest in your licensing opportunity**

COUNTERTRADE ADMIN DASHBOARD

MULTI-EXCHANGE ADMIN

You can **create and control multiple company profiles** for multiple manufacturers Countertrades from **one master ADMIN DASHBOARD**.



MULTI-NATIONAL

Access to your business in multi-language, multi-currency, multicountry and multibrand websites



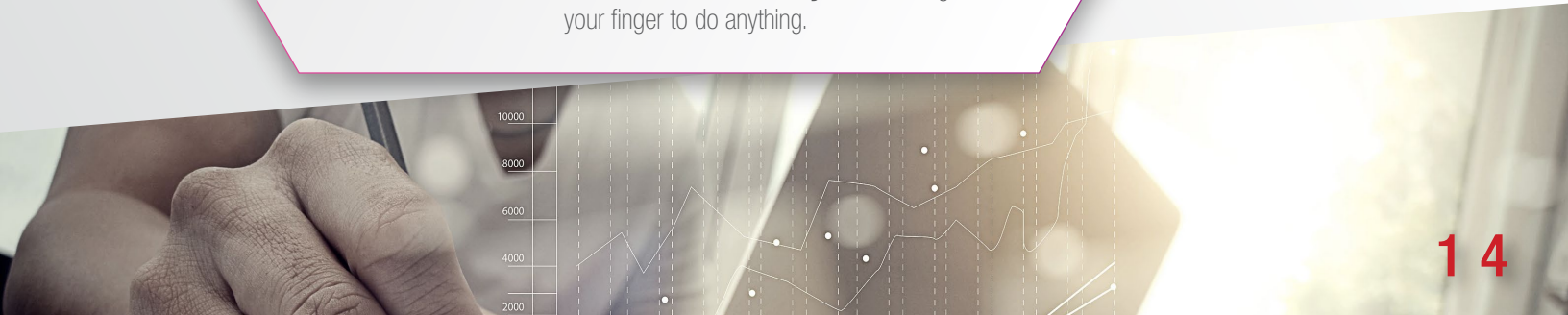
24/7 REAL-TIME ACCESS

You will be able to **see your business performance** and everything happening in your business as they are happening **in real-time 24/7**.



AUTOMATED

This admin dashboard streamlines the operation of the business - and **helps you operate the business automatically** without lifting your finger to do anything.



OWN

Your

serviced or virtual office
in one out of
1500 global locations worldwide

In this
BUSINESS OFFICE

package, you will get:

A Multilingual Receptionist

to handle your calls and mail:

Your receptionist answers your phone in the way you would prefer. We will answer all calls in your company's name, using a greeting that you specify. **We will provide customer service and sales support to your callers** by answering questions, gathering information, taking orders, setting appointments and more. You have complete flexibility to customize every aspect of your account.

5-70 New Staff Members:

You will have 5 to 70 new employees (For larger accounts additional teams of 5 to 70 will be added to your account).

We can service any size business! It will always be the same people answering your calls, all of whom will learn about every aspect of your company and its products and services. You can even publish the names of your impressive new staff on your website.

Voicemail:

With your service, **you will be assigned a private, password-protected voicemail box that you can access 24 hours a day** from anywhere via a toll free access number. If callers are transferred to your voicemail during business hours, your staff will notify you instantly to check your messages.

We have one of the most advanced systems in existence. You can even be called by our system to notify you when a new voicemail is left for you. In fact, anything that you can think of in terms of voicemail systems is provided for you.

Mail Forwarding:

All received mail will be forwarded to you upon receipt. **We do not charge a handling fee; however, you will be responsible for postage.** We can also re-mail items for you, so your customers see a postmark from our offices. Any urgent documents can be opened, scanned and emailed to you at your request.

profit

Revenue and

Breakthrough System

This system gives you

444 MARKETING STRATEGIES
you need to successfully attract clients
for your CREDIT AND DEBT EXCHANGE business quickly and easily, faster than you ever thought possible.

This system will show you

“HOW TO INCREASE REVENUE AND PROFITS
by 1000-10,000% or 10-100 times FASTER,
in Seven Days, with No Risk, No Effort, No Extra
Expense, and No Investment Whatsoever on Your Part.”

This guide gives you a simple
step-by-step guide

to help you create the following powerful systems...

A sales **conversion** system

A system for **increasing** customer transaction values

A system for increasing the **frequency** of purchases

A system for increasing the number of **referrals**

A system for **improving** your gross profit margin

Integrated Global Software

IN-HOUSE
S O F T W A R E



In-House Proprietary Technology





TELEPHONE /EMAIL SUPPORT

24/7

FOR 12 MONTHS

You'll get **unlimited telephone and email support** from us for one full year!
If you have any questions about marketing, mailing lists, or whatever, **just call us!**

As you can see, this **“business opportunity”** gives you everything you need to succeed! There's nothing left to chance and there's nothing for you to guess about!

(Its value is priceless, but you get it free as part of the Countertrade business package, if you invest in your business setup today) . . . **and lots more!**

SUMMARY

OF WHAT YOU WILL GET

1. A **turnkey business** that is 100% done for you
2. **“Done for you”** business team: 100% of the work in this business is done for you
3. You will be assigned a **business team**
4. You will be assigned a **business manager**
5. **Countertrade admin dashboard**
6. Manufacturing companies **attraction system**
7. **World-class** turnkey website
8. **Countertrade Platform**
9. Your own serviced or **virtual office** in one out of 1500 global locations worldwide
10. **Revenue and profit** breakthrough system
11. Already done-for-you revenue-boosting **marketing Materials** worth over \$5 million
12. **47 magazine advert** materials developed specifically for your company.
13. **47 newspaper advert** materials developed specifically for your company.
14. **1 business report** advert materials developed specifically for your company.
15. **14 print-ready advert** materials developed and designed Specifically for your company.
16. **156 advert materials** developed specifically for your company.
17. **262 classified advert** materials developed specifically for your company.
18. **1062 classified advert** materials developed specifically for your company.
19. **78 craigslist advert** materials developed specifically for your company.
20. **1062 facebook advert** materials developed specifically for your company

21. **156 gumtree.com advert** materials developed specifically for your company
22. **418 html advert materials** developed specifically for your company
23. **1062 linkedin advert** materials developed specifically for your company
24. **118 investor advert materials** developed specifically for your company
25. **77 affiliate advert materials** developed specifically for your company
26. **58 twitter advert materials** developed specifically for your company
27. **1,000 different client-attraction** marketing materials o attract prospective investors to your website.
28. **Letterhead and business** card of your company.
29. **12 months of website hosting** service paid in advance for all your websites.
30. The **logo of your company**
31. **Business automation** via outsourcing
32. **118 investor advert** materials developed specifically for your company
33. **77 affiliate advert materials** developed specifically for your company
34. **58 twitter advert** materials developed specifically for your company
35. **1,000 different client-attraction** marketing materials o attract prospective investors to your website.
36. Telephone /email **support 24/7** for 12 months

INVESTMENT OPTIONS

COMPARISON TABLE

SN	WHAT YOU GET - BUSINESS RESOURCES	COUNTERTRADER INVESTMENT OPTIONS				
		BUSINESS #5	BUSINESS #4	BUSINESS #3	BUSINESS #2	BUSINESS #1
1.	Revenue and profit breakthrough system	✓	✓	✓	✓	✓
2.	Already done-for-you revenue-boosting marketing Materials worth over \$5 million	✓	✓	✓	✓	✓
3.	47 magazine advert materials developed specifically for your company.	✓	✓	✓	✓	✓
4.	47 newspaper advert materials developed specifically for your company.	✓	✓	✓	✓	✓
5.	1 business report advert materials developed specifically for your company.	✓	✓	✓	✓	✓
6.	14 print-ready advert materials developed and designed Specifically for your company.	✓	✓	✓	✓	✓
7.	156 advert materials developed specifically for your company.	✓	✓	✓	✓	✓
8.	262 classified advert materials developed specifically for your company.	✓	✓	✓	✓	✓
9.	1062 classified advert materials developed specifically for your company.	✓	✓	✓	✓	✓
10.	78 craigslist advert materials developed specifically for your company.	✓	✓	✓	✓	✓
11.	1062 facebook advert materials developed specifically for your company	✓	✓	✓	✓	✓
12.	156 gumtree.com advert materials developed specifically for your company	✓	✓	✓	✓	✓
13.	418 html advert materials developed specifically for your company	✓	✓	✓	✓	✓
14.	1062 linkedin advert materials developed specifically for your company	✓	✓	✓	✓	✓
15.	118 investor advert materials developed specifically for your company	✓	✓	✓	✓	✓
16.	77 affiliate advert materials developed specifically for your company	✓	✓	✓	✓	✓
17.	58 twitter advert materials developed specifically for your company	✓	✓	✓	✓	✓
18.	1,000 different client-attraction marketing materials o attract prospective investors to your website.	✓	✓	✓	✓	✓
19.	Countertrader Mastery Business Academy	✓	✓	✓		✓
20.	A turnkey business that is 100% done for you	✓	✓	✓		
21.	You will be assigned a business manager	✓	✓	✓		
22.	Countertrade admin dashboard	✓	✓	✓		
23.	Manufacturing companies attraction system	✓	✓	✓		
24.	World-class turnkey website	✓	✓	✓		
25.	Your own serviced or virtual office in one out of 1500 global locations worldwide	✓	✓	✓		
26.	Letterhead and business card of your company.	✓	✓	✓		
27.	12 months of website hosting service paid in advance for all your websites.	✓	✓	✓		
28.	The logo of your company	✓	✓	✓		
29.	Business automation via outsourcing	✓	✓	✓		
30.	118 investor advert materials developed specifically for your company	✓	✓	✓		
31.	77 affiliate advert materials developed specifically for your company	✓	✓	✓		
32.	58 twitter advert materials developed specifically for your company	✓	✓	✓		
33.	1,000 different client-attraction marketing materials o attract prospective investors to your website.	✓	✓	✓		
34.	Telephone /email support 24/7 for12 months	✓	✓	✓		
35.	“Done for you” business team: 100% of the work in this business is done for you	✓	✓			
36.	You will be assigned a business team	✓	✓			
37.	Countertrade Platform	✓	✓			
38.	Business Coaching	✓				
INVESTMENT REQUIRED:		\$250,000	\$150,000	\$60,000	\$50,000	\$10,000