



WHAT SEPARATES THE

COUNTERTRADE BUSINESS MODEL

FROM EVERY OTHER FRANCHISE

OR BUSINESS OPPORTUNITY?



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Our
difference

Done for you

100% of the work in this business is done for you

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Our marketing
system that never fails:
no selling is required

High ROI

\$750,000 per month income:

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Zero risk
100% guaranteed investment

High-demand

service

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benefits

100%

guaranteed service

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test drive

Innovative

and Tailored Solutions Every Industry,
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Industry
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to **Bank** Standards

A world-class team

to do **100% of the work** in
your business

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\$100 billion

Trade credit platform

Fully Hosted

and Maintained **CRM System**

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Multi-Million Dollar

Online **Trade Platform**

World-Class

Turnkey **Website**

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Thousands of

Professionally designed
Resource Materials

Million Dollar

Marketing Materials

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Features

of the **Multi-Million Dollar
Online Trade Platform**

Your Own

Serviced or Virtual office in one out
of 1500 Global Locations Worldwide

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This

Package Include

In-house

Proprietary Technology

27

28

Integrated

global software



O U R
DIFFERENCE

WHAT
SEPARATES OUR
BUSINESS MODEL
FROM EVERY OTHER
FRANCHISE OR BUSINESS
OPPORTUNITY?



0-1

DONE

f o r y o u

1 0 0 %

o f t h e w o r k
i n t h i s b u s i n e s s
i s d o n e f o r y o u

You will have a **world-class business team working with you** to handle all inquiries and sales and **doing 100% of the work** involved in your business.

T h e y w i l l manage and operate your business.

T h e y w i l l even deposit the money made into your bank account WITHOUT you ever having to pick up the phone to talk to anyone.



02

O U R M A R K E T I N G
SYSTEM

that never fails: no selling is required.

In this business,
you don't do any selling at all.

Our unique marketing approach to getting clients is called **THE BUYER'S APPROACH**. This means that we get clients by approaching prospects as buyers of their products and not as sellers of our services. When you approach any business or company using our unique marketing system by offering to buy their products or services, **clients will literally line up and begging to do business with you.**

You'll always be responded to with respect and dignity, no sales objections, no resistance and will have a very high lead-to-client conversion rate.

This is why our clients' businesses are so successful because they use the BUYER'S APPROACH to get clients, which is the **MARKETING SYSTEM THAT NEVER FAILS.**

This is the same system that was used by some of our clients to make **\$175,000 in one week, \$875,000 in six weeks, and as much as \$7.5 million per month.**

03

H I G H

ROI

\$750,000 per month income:

You can make
\$750,000 per month working only four
hours every month in this business...

WITHOUT
lifting
your
finger.

WITHOUT
leaving
your home
or office.

WITHOUT
talking to or
meeting with
anybody.

WITHOUT
previous
knowledge
or experience.

04

z e r o

RISK

1 0 0 %

Guaranteed investment:

Your return on investment in this business is
100% guaranteed
with a **90-day money back** guarantee.

0.5

H I G H - D E M A N D
SERVICE

YOU WILL BE
PROVIDING
WHAT EVERY
BUSINESS

A N D

MANUFACTURING
COMPANY NEEDS

1 0 0 %
GUARANTEED

SALES EVERY 24 HOURS.

06

Revolutionary

BENE FITS

You can

help any manufacturing company to **SELL off all their excess products** in 24 hours.

You can

help any company to **multiply their sales revenue** and profit by 10 times or more **within 24 hours.**

You can

help any company to **reduce your existing cash expenses** by 90%.

You can

You can help any company to get **any amount of interest-free credit** without collateral security in 24 hours.

Best of it all,
100% of the work is done for you.

10

07

1000%

GUARANTEED

SERVICE:

We guarantee
the services
your business
will be offering
companies with a
100% money back
guarantee.

08

RISK -

FREE

TEST-DRIVE:

We will allow you to
test-drive the business and make as up to

\$750,000 risk-free

for 90 days

before making your full investment.

Innovative & Tailored Solutions for

Every **Industry**
Every **Business Problem**
Every **Co-op Partner**
Every **Role**
Every **Country**

We recognise that “one size” does not fit all.

Hence, we have a range of:

INDUSTRY-SPECIFIC SOLUTIONS

for over 7,000 industries and sub industries

UNIQUE OFFERINGS

for advertising, trade-credit-to-cash conversion, 24-hour debt collection, future sales, cashless investment & market expansion.

INNOVATIVE REVENUE

producing programs for licensees & partners.

BREAKTHROUGH SOLUTIONS

for different business and financial problems.

7000+
Industries
And
Subindustries

Telecoms

Transport and
Logistics

Travel
and Hotels

Energy

Steel

Media

Manufacturing

Banks

Airlines

Asset management
Company

Oil and Gas

Industry Specific Solutions

7000+
Industries
And
Subindustries

Telecoms

Airlines

Transport and
Logistics

Travel
and Hotels

Energy

Steel

Oil and Gas

IT

Media

Asset management
Company

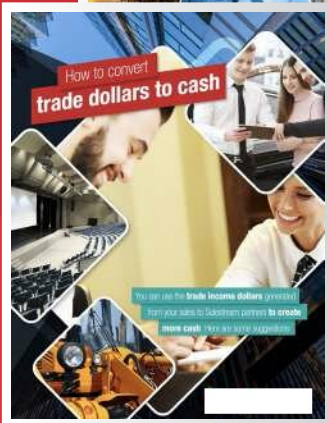
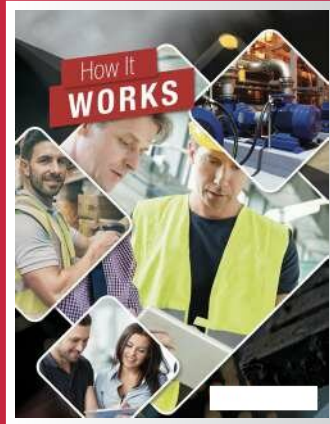
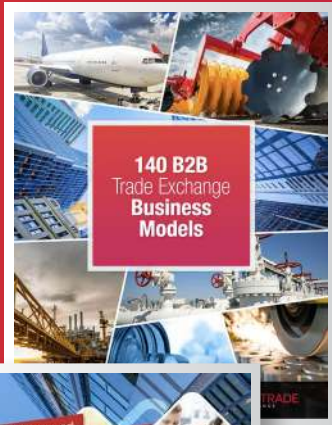
Manufacturing

Banks

Operating to Bank Standards



Uniform Business Practices



A WORLD-CLASS TEAM TO DO 100% OF THE WORK IN YOUR BUSINESS



Fully hosted and Maintained CRM SYSTEM

Allows you track
and manage sales leads



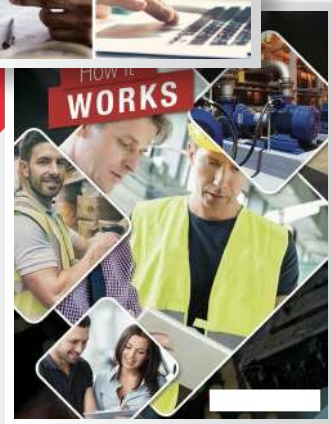
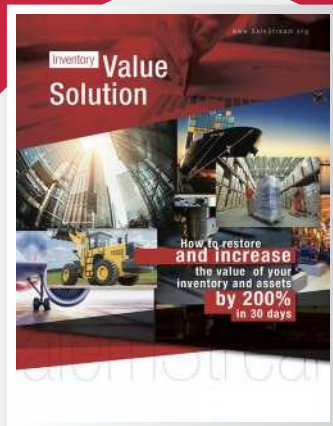
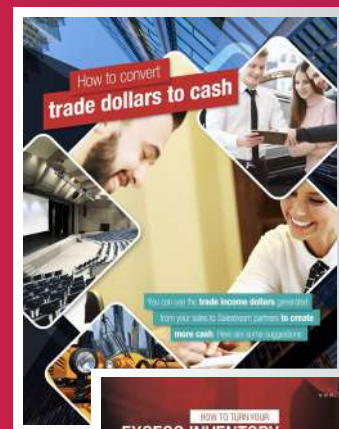
- Online contact and lead management
- Accessible by remote offices via the internet
- Shares sales leads across the country
- Run email campaigns
- Keep track of communications with leads
- Opportunity and contact management
- Detailed reporting tools
- Conversion of leads to customers
- Multiple levels of security
- Manage communications across the entire team
- Well documented and complete with user manuals
- Allows you to build your own email templates
- Share and transfer leads globally

No cost to use, maintain or host

WORLD-CLASS TURNKEY WEBSITE



Thousands of Professionally Designed Resource Materials



Million-Dollar Marketing Materials

These Ads Have Already Been Tested and Proven!

47

MAGAZINE ADVERT
materials developed specifically for your company.

47

NEWSPAPER ADVERT
materials developed specifically for your company.

58

TWITTER ADVERT MATERIALS developed specifically for your company

14

PRINT-READY ADVERT MATERIALS developed and designed specifically for your company.

78

CRAIGSLIST ADVERT MATERIALS developed specifically for your company.

28

BUSINESS REPORT developed specifically for your company.

262

CLASSIFIED ADVERT MATERIALS developed specifically for your company.

156

ADVERT MATERIALS developed specifically for your company.

1,000

DIFFERENT CLIENT-ATTRACTION MARKETING MATERIALS to attract prospective investors to your website.

These are materials that have been **TESTED AND PROVEN** by our clients to attract investors.

1062

FACEBOOK ADVERT MATERIALS developed specifically for your company

1062

CLASSIFIED ADVERT MATERIALS developed specifically for your company.

156

GUMTREE.COM ADVERT MATERIALS developed specifically for your company

418

HTML ADVERT MATERIALS developed specifically for your company

118

INVESTOR ADVERT MATERIALS developed specifically for your company

1062

LINKEDIN advert materials developed specifically for your company

LETTERHEAD AND BUSINESS CARD OF YOUR COMPANY.

If you'll like to be able to **present your business card to prospects, friends and associates** to refer them to your business websites, then, you'll get a world-class business card design to use.

12

MONTHS OF WEBSITE HOSTING SERVICE paid in advance for all your websites.

77

AFFILIATE ADVERT MATERIALS developed specifically for your company

THE LOGO OF YOUR COMPANY

OWN

Your

serviced or virtual office
in one out of
1500 global locations worldwide

In this
BUSINESS OFFICE

package, you will get:

A Multilingual Receptionist

to handle your calls and mail:

Your receptionist answers your phone in the way you would prefer. We will answer all calls in your company's name, using a greeting that you specify. **We will provide customer service and sales support to your callers** by answering questions, gathering information, taking orders, setting appointments and more. You have complete flexibility to customize every aspect of your account.

5-70 New Staff Members:

You will have 5 to 70 new employees (For larger accounts additional teams of 5 to 70 will be added to your account).

We can service any size business! It will always be the same people answering your calls, all of whom will learn about every aspect of your company and its products and services. You can even publish the names of your impressive new staff on your website.

Voicemail:

With your service, **you will be assigned a private, password-protected voicemail box that you can access 24 hours a day** from anywhere via a toll free access number. If callers are transferred to your voicemail during business hours, your staff will notify you instantly to check your messages.

We have one of the most advanced systems in existence. You can even be called by our system to notify you when a new voicemail is left for you. In fact, anything that you can think of in terms of voicemail systems is provided for you.

Mail Forwarding:

All received mail will be forwarded to you upon receipt. **We do not charge a handling fee; however, you will be responsible for postage.** We can also re-mail items for you, so your customers see a postmark from our offices. Any urgent documents can be opened, scanned and emailed to you at your request.

This Package Includes:

All the ways and tools to win thousands of customers, already laid out for you (with suggestions on where to place the ads)!

All the advertising you will ever need, already written and blueprinted for you.

You will get ready-to-use classified ads, display ads, direct mail letters, postcards, and press releases so you can begin making money immediately, **materials that will sell the socks off the Countertrade for you.**

All the promotions you will ever need to run, already planned out and written for you.

All the adverts, business proposals, sales letters, presentations, radio commercials, fliers, and brochures you will ever need, **already done for you.**

And Much, Much More!

You won't have to write any ads or sales letters. No agonizing copywriting study, only to get it wrong. No big fees paid to a clueless copywriter.

You'll get **proven ways to get leads** and customers.

You can get **started fast** in your business.

You'll have **proven tools** where most opportunities fall down and fail.

This will allow you to **recoup your investment** quickly.

IN FACT, YOU'LL VIRTUALLY BE **OUT NO MONEY AT ALL!**

In-House Proprietary Technology



Integrated Global Software

IN-HOUSE
S O F T W A R E

